



www.lucyyifanyu.com

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EDUCATION

Carnegie Mellon University

Bachelor of Design

Human-Computer Interaction Minor

Class of 2018

RECOGNITION

#BuildforCovid19 Highlight (Hackathon held by Facebook)

OpenMeal.org

Mar 2020

SKILLS

Design

User Experience Design

Systems Design Thinking

Accessible + Inclusive Design

Visual Design

Creative Direction

UX Resesarch

Technical

Adobe Creative Suite

Figma / Sketch

Prototyping

Wireframing

Typography

Illustration

Bilingual Chinese

Conversational French

Elementary Japanese

EXPERIENCES

Designer III / Google Video (Google Meet, Google Duo)

2018 - 2023. Seattle

- I led Consumer/EDU/Enterprise-facing features on Google Meet's Growth & Connections teams that increase Google Meet's user engagement, retention, and Google One's paid conversion rate.
- Previously, I pioneered the Mobile (Android & iOS) & Web design frameworks for bringing immersive effects and backgrounds onto both Google Meet & Google Duo.
- Additional features I've worked on include: Meet Reactions, Meet Annotations, Meet Multi-pinning on Hardware, and Duo Moments.

Founding Designer / OpenMeal.org

2020 - 2022. Seattle

- At the start of the pandemic, I joined OpenMeal.org, a team of 5 people that were brought together convicted with the mission to provide relief for the many people and restaurants that were affected by lockdown protocols.
- Within a 2 week timeline, I created the design foundation for the OpenMeal service from scratch as the sole designer on the team. I collaborated with 3 engineers and 1 program manager to flesh out the UX flow and UI within 3 weeks, and delivered a service that has since raised \$40,000+ and provided 3000+ meals to people in need.

MENTORSHIP

Design Talk Presenter / Merit College

- Nov 2021. Markham, ON
I presented to 5800+ people about my journey into design, highlighting decisions I made along the way. Merit College principal remarked it as the most successful panel in the history of their events.

Design Intern Mentor / Google

- May - Aug 2019. Seattle
I mentored 2 interns on the Google Duo team, helping them navigate the ins and outs of the company as well as giving design critique and career guidance to them.